



2021 TML Annual Conference and Exhibition Greenhouse

The TML Greenhouse is where conference attendees enjoy pint-sized presentations packed with applicable solutions and innovative ideas. Prominently located in the exhibit hall, this unique space is designed to spark curiosity and creativity. Conference attendees will be invited to join TML Greenhouse sponsors for informative and applicable presentations, each 30 minutes or less.

TML Greenhouse sessions include:

- Two 30-minute presentation slots in the TML Greenhouse
- Dedicated space and seating for up to 40 attendees
- Audio and visual presentation equipment (wireless microphones, PowerPoint capabilities, presentation monitors, speakers, onsite tech attendant)
- Light refreshments (coffee, tea, water) for attendees during presentations
- Promotion of presentation through TML communications:
 - September pre-conference issue of [Texas Town & City](#)
 - Conference website
 - Conference program agenda
 - Conference mobile app
 - Onsite signage
 - and more!

Is the TML Greenhouse right for you?

We're interested in content-rich presentations of 30 minutes or less, focusing on issues and programs affecting Texas cities. Presentations should be informative and educational, *not promotional*.

Don't leave our attendees wilted! Our presenters only deliver content that is guaranteed to help our city officials grow. If promotion is your goal, let us find another opportunity that is right for you.

TML Greenhouse presentations meet the following guidelines:

- Keep the presentation length between 15–20 minutes to allow 10–15 minutes for questions and discussion
- Start and end promptly
- Do not include promotional content
- Showcase Texas city successes
- Share timely news on issues that affect Texas cities
- Provide insight on state or federal programs that are important to Texas cities
- Use practical examples, and include helpful tips for city officials



2021 TML Greenhouse presentation times:

Wednesday, October 6

- 12:45–1:15 p.m.
- 1:00–1:30 p.m.
- 1:45–2:15 p.m.
- 2:30–3:00 p.m.
- 3:15–3:45 p.m.
- 4:00–4:30 p.m.

Thursday, October 7

- 9:15–9:45 a.m.
- 10:00–10:30 a.m.
- 10:45–11:15 a.m.
- 1:30–2:00 p.m.
- 2:15–2:45 p.m.
- 3:00–3:30 p.m.

Dates and Deadlines:

June 30: Greenhouse sponsorship commitment due

June 30: Presentation title(s) draft due (**optional*)

July 17: Presentation title(s) and time selection due

August 27: Final presentation summary/description and speaker(s) due

August 27: Audiovisual or other needs due

September 30: PowerPoint presentations (*if applicable*) due

October 5: Onsite audiovisual rehearsal

If you would like assistance with session descriptions or titles, please send your draft to gray@tml.org by the corresponding deadlines. TML communications staff will review and make suggestions.